



You cared

Thank you



DONOR NEWSLETTER

JUNE – 2021

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30 years

UPCOMING EVENTS



UNITE SPLD 2021
24–25 june



World Dyslexia Awareness Month
1-31 October 2021



www.das.org.sg



@DyslexiaSG



DyssSG



@DyslexiaSG

FUNDRAISING DURING COVID-19

In 2020, the Dyslexia Association of Singapore's (DAS) fundraising efforts were greatly affected by the pandemic and due to the safety measures imposed by the government, DAS could only rely on virtual fundraising platforms to raise donations and support.

It is heartening to see people coming together in these challenge times to help those who are in need. DAS fundraising efforts were greatly affected by the pandemic and due to the safety measures imposed by the government, DAS could only rely on virtual fundraising platforms to reach to the masses for donations and support.

\$ FOR \$ - DONATE TO EDUCATE

DAS ran an online campaign "\$ for \$" that had secured a Tote Board Matching Grant. Every dollar raised was matched by the Tote Board, that is capped at \$250,000.

DAS initially targeted to raise \$50,000 but due to overwhelming support from our donors, we raised a total of \$99,899 for low income students with dyslexia. These funds will allow them to access DAS' specialised intervention programmes that help them to unlock their full academic potential. On behalf of these students, we thank all donors who supported our campaign.



giving.sg

Donate Today

Be a Volunteer

Fundraise Now

Learn



Help Us Raise SGD50,000 for our Students and Tote Board will match with another SGD50,000!!

by DYSLEXIA ASSOCIATION OF SINGAPORE

66

\$63,294

raised from 86 donors

100% of \$50,000

Expired

Donate Today

TDR will be issued for donations of \$10 and above.

DONATE TODAY

FUNDRAISE FOR THIS CAMPAIGN

WALK FOR DYSLEXIA

In commemoration of World Dyslexia Awareness Week 2020, DAS organised a virtual walk to raise funds for our students from low income families.

Initially, registration was for October but due to increasing demand, registration was extended to 30 November and participants had until 31 December to submit their proof of walk to redeem their virtual finisher badges.



DAS successfully raised in total, **SG\$54,900.**

Winners for the Walk:

	Name	Distance	Time	Days	Prize
WOMEN'S CATEGORY					
1ST	Lim Puey Ru	24.5km	39mins	4 days	\$500 NTUC Vouchers & \$359 Glamping Voucher
2ND	Zaidah Mohamed	20.49km	1hr 49mins	1 day	\$300 Taka Vouchers & \$259 Glamping Voucher
3RD	Katerine Pang	23.64km	3hr 10 mins	3 days	\$200 Taka Vouchers & \$159 Glamping Voucher
MEN'S CATEGORY					
1ST	Ong Lay Siang	20.81km	1hr 45mins	6 days	\$500 NTUC Vouchers & \$359 Glamping Voucher
2ND	Loh Kin Huat	21km	1hr 53mins	1 day	\$300 Taka Vouchers & \$259 Glamping Voucher
3RD	Deon Poh	21.16km	1hr 54mins	4 days	\$200 Taka Vouchers & \$159 Glamping Voucher

Social Media Winners:

GAZELLE TAN—\$100 Taka Vouchers

https://m.facebook.com/story.php?story_fbid=3468959593225610&id=100003348100235

MARYANA—\$100 Taka Vouchers

<https://www.instagram.com/p/CI0IjgEHgf5/?igshid=prk3qtfy8d78> -

AMY WU—\$100 Taka Vouchers

https://m.facebook.com/story.php?story_fbid=10157542396732918&id=593747917

APRIL - \$100 Taka Vouchers

<https://www.instagram.com/p/CGQ0KSMnGS/?igshid=ejta4p0vo31v>

KELLY BAOFANG - - \$100 Taka Vouchers

https://m.facebook.com/story.php?story_fbid=10157840464573230&id=531648229 -

VICTOR - \$50 Taka Vouchers

<https://www.instagram.com/p/CG6CdEgsax0/?igshid=1qioauycm5baqf>

VOLUNTEER APPRECIATION DAY – 2021

On 27 March 2021, we hosted our Volunteer Appreciation Day via Zoom. We wanted to give a big shout out to these wonderful people who had dedicated their time and commitment relentlessly with DAS. CEO Lee Siang starts off the zoom with a thank you note and together engage with our volunteers through an online quiz game, and share with us on the various volunteering opportunities, which ranges from specialise skills to event based assistance. We are constantly seeking out committed, passionate individuals who can contribute to us in the roles of media video editors, content developers, donor's event as well as event coordinators. So please do let us know your area of expertise and indicate how you would like to collaborate with DAS.

As we all knew how valuable volunteers are to us, we wanted to equip and expand their knowledge along with DAS objective. These selected volunteers were each given an E-learning certificate course designed to give professionals, educators and family members a useful foundation to understand more about this specific learning differences, the assessment and support of students with dyslexia.

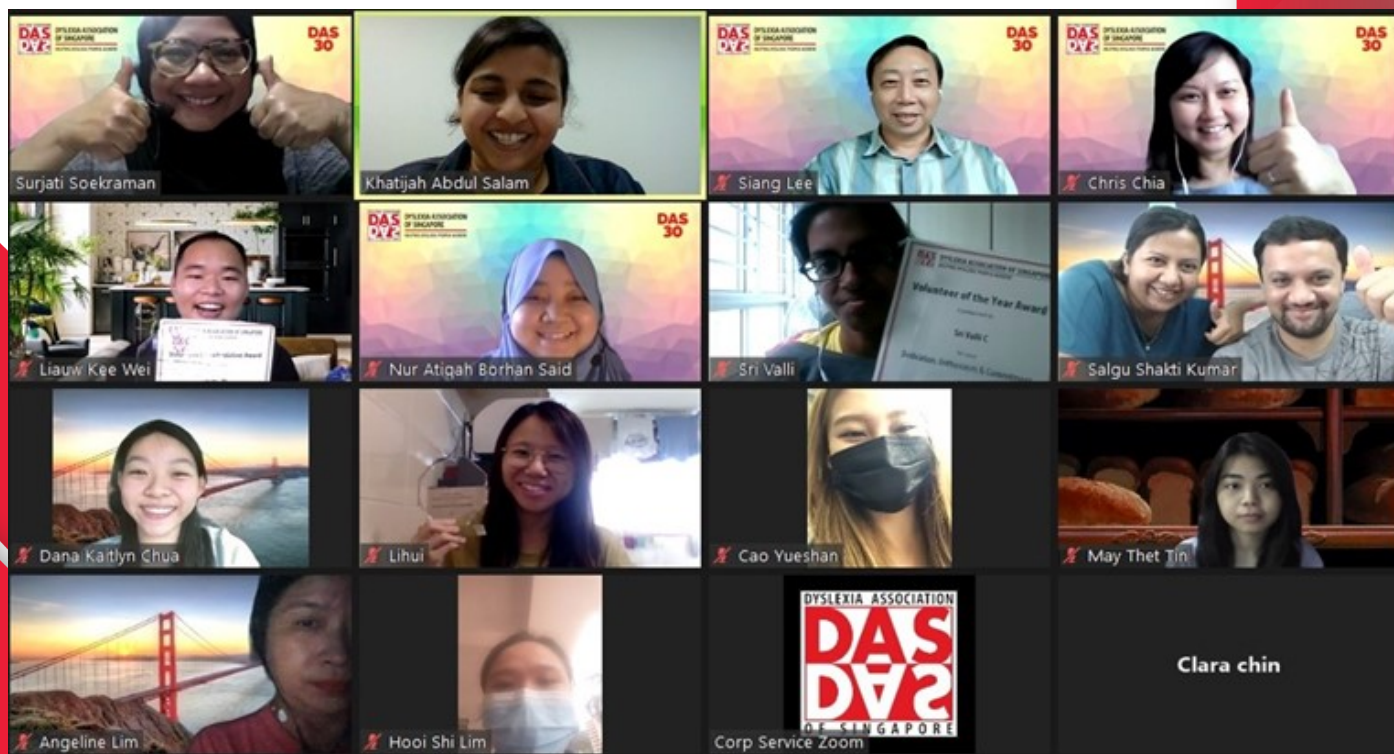
Do keep a look out for the registration link send to your email & we are absolutely sure our volunteers will benefit from this course.

CEO Lee Siang also shared on our 2021 events line-up, starting with DAS 30th anniversary – an online fundraising campaign DAS30 '\$300k for 300 kids', come October which is also World Dyslexia Awareness Month, which we are going for a fitness challenge 30km for 30k where donors can walk, run or cycle for a good cause! Plus we'll be swinging our Charity Golf club with President Mdm Halimah Yaacob as our guest of honour. To end the year, we will host our Annual Graduation Ceremony partially virtual, our DAS educators will be so proud of their students who have learned so much over the course of our programme.

So here we are, presenting a total of 5 Volunteer awards. These were awarded with consideration based on their time commitment and credential from their DAS team.

AWARD TITLE	RECIPIENT	LEARNING CENTRE
Volunteer of the Year Award 2019	Ms Angeline Lim	Tampines
Volunteer of the Year Award 2020	Ms Sri Valli C	Queenstown
Volunteer Commendation Award 2019	Mr Liau Kee Wei	Woodlands/ DAS Academy
Volunteer Commendation Award 2020	Ms Dana Chua	Outreach
Volunteer Commendation Award 2020	Ms Li Hui	Outreach

Volunteer Appreciation Day – 2021



"Angeline is lively and proactive in taking initiative. She has a positive attitude towards learning. She is very committed in her tasks at Tampines Learning Centre. She is always willing to help in any tasks given. She has even helped the Educational Therapists prepare teaching resources when there was a need."

- Jolin Goh – Manager Tampines Learning Centre

"Amazing Volunteer! Extremely responsible and meticulous. Sri always takes the initiative, is very committed to her duties at Queenstown and is not afraid to take on additional tasks. Thank you Sri!"

- Bala Krishnan, Manager Queenstown Learning Centre

"Mr. Liau Kee Wei (April to June 2019) He is helpful and kind, always willing to go the extra mile especially for the WDL kids who have had to wait around at the Library corner if they are too early while waiting to be picked up by their parents. He even donated to WDL 4 coloured bean-bag stools to make our Library corner more comfy and welcoming for our kids"

- Hashimah Omar, Student Service Associate, Woodlands Learning Centre

"Dana was very prompt and active in communicating with the DAS Staff in ensuring that the objectives and the requirements for the video is met. Upon providing the requirements for the video, Dana provided the first draft of the video within 6 days only! Our Publicity and publications (PnP) team was also impressed by the draft video that Dana has submitted. Upon meeting with the Publicity and Publications Team, there

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were minor edits to be made and Dana promptly made the changes accordingly. Thank you for your wonderful contribution to the DAS Outreach team"

- Nur Atiqah, Outreach and Awareness Officer DAS

"Having her own experience in creating videos, Lihui did an awesome job in creating her first draft for the online awareness talk video trailer. We were amazed at her ability to incorporate animations into the video trailer to make it more interactive. Despite having minor video software issues, Lihui persevered through to ensure that she is able to provide her best video trailer for the online awareness talk. Thank you for your wonderful contribution to DAS Outreach team."

- Nur Atiqah, Outreach and Awareness Officer, DAS



Any mother who watches her son struggling

will feel a deep sense of concern. And that was what Madam Sofia felt when she saw that he was behind his peers in terms of reading and understanding.

Sensing something was wrong, she decided to send him to KKH where he was later diagnosed with dyslexia. There is no cure for dyslexia, and early intervention is crucial in ensuring the right coping mechanisms are in place for learning and development.

Madam Sofia had her son enrolled in the DAS Preschool Early Literacy Intervention Programme but was concerned about the cost of his specialised education fees. Madam Sofia had not been working and her husband who had been the families' breadwinner had passed on when Ahmed was just 2 years old. Madam Sofia had moved in with her parents and was worried she would not be able to provide him with the specialised education he needed.

Besides providing intervention, DAS also provides bursaries to lower-income families and Ahmed had qualified for it. The bursary covered his programme fees and lifted a huge burden off Ahmed's family and has eased the mind of Madam Sofia. She is also happy to see him more confident and happy and she knows this programme has made a difference in his life.

"Without the support from DAS,

I don't think I'll be able to provide, to send him for this special education that he needs. On my own...I think it's difficult. " – Madam Sofia



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Donate
TO EDUCATE
* Every \$1 raised will be matched by the Tote Board



\$300K for 300 KIDS

Let's give children with dyslexia from low income families the intervention they need!



DAS | 30 EMBRACING DYSLEXIA
FOR 30 YEARS

WWW.DAS.ORG.SG



EMBRACING DYSLEXIA FOR 30 YEARS

We are turning 30!

We just can't believe it has been a whopping 30 years for DAS. We are so proud to be able to provide the right learning platform for the dyslexia people not just in Singapore, but going regional too! To be able to see the progression of a child from their initial struggles, breaking out of their learning difficulties and now managing well and able to catch up with their mainstream peers are always such fulfilling joys.

To commemorate DAS 30th anniversary - we aim to raise **SG\$300k for 300 kids**. 2021 is going to be another big year for us. We want to be more ambitious, gain more awareness, and reach out to more professional, educators, parent to the general public. We want to raise more and continue to fund the low income families, curate creative learning program so that all children and adults can benefit and will have easy access to DAS ranges of Psychologist assessments and programmes.

At DAS, we always believe early intervention is vital.

DAS30 will take a big leap to our cause and bring us closer to our goal in helping another child or adult who may or may not be aware that they are dyslexic. Your donation will help them break out of their daily learning struggle and step onto the world well prepared!

To make this a reality, please donate now

[www.giving.sg/dyslexia-association-of-singapore/
das30_sgd300k_for_300_kids](https://www.giving.sg/dyslexia-association-of-singapore/das30_sgd300k_for_300_kids)



SCAN ME



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WORLD DYSLEXIA AWARENESS MONTH (WDAM) 1 TO 31 OCTOBER 2021



OBJECTIVES OF WDAM:

- ♦ Increase awareness of Dyslexia and other Specific Learning Difficulties
- ♦ Bringing together communities locally and regionally
- ♦ To encourage individuals and organisations to embrace diversity
- ♦ To provide a platform for individuals to celebrate their diverse talents
- ♦ To raise much needed funds for the DAS Bursary Fund

We have planned events for this month to help us raise funds for our bursary families, Stay connected with our event and join us in meeting our objectives!



DONATE TO EDUCATE

4 REASONS TO SUPPORT DAS!

YOU KNOW WHO YOU IMPACT

As an institute of Public Character (IPC) we are BIG on Corporate Governance and Compliance. All funds raised for DAS are audited and reported in our financial statements.

YOUR GIFT IS TAX-DEDUCTABLE

Qualifying donations to DAS enjoy a 2.5 times tax deduction.

YOU DEMONSTRATE THE IMPORTANCE OF GIVING

We can show our students how to make a positive change through a small gift of giving and they grow up to appreciate what they have.

YOU HELP TO EASE FINANCIAL BURDENS

Your support helps lower-income families and can provide their children with appropriate educational services.



**EMBRACING DYSLEXIA
FOR 30 YEARS.**



DONATE TO EDUCATE



In our efforts to continuously provide and improve our professional services to dyslexics in Singapore, we rely heavily on public donations to sustain our daily operations.

DAS provides more than **\$1 million** in bursaries every year and this figure is rising.

Without support from the generous people and organisations of Singapore, this support would not be possible.

Other ways to donate please scan this QR Code



Please Donate

GIRO APPLICATION

PART 1: APPLICANT TO COMPLETE:

Billing Organisation: **DYSLEXIA ASSOCIATION OF SINGAPORE**

Date:

Donor Details:		Donor Bank Details:	
Name (s):		Financial Institution:	
NRIC/FIN/ROC/UEN No.:		Account Name:	
Address:		Account Number:	
Contact No:		Donation Amount:	\$
Email:		Donation Frequency:	MONTHLY

1. I/We hereby instruct you to process the Billing Organisation's instructions to debit my/our account.
2. You are entitled to reject the Billing Organisation's debit instruction if my/our account does not have sufficient funds and charge me/us a fee for this. You may also at your discretion allow the debit even if this results in an overdraft on the account and impose charge accordingly.
3. This authorisation will remain in force until terminated by your written notice sent to my/our address last known to you or upon receipt of my/our written revocation through the Billing Organisation.

Signature(s):

Part 2: For the Billing Organisation's Completion

SWIFT BIC	Billing Organisation's Account No.	Billing Organisation's Customer Ref. No.
OCBCSGSGXXX	5 0 1 8 5 4 4 1 8 0 0 1	
SWIFT BIC	Account Number to be Debited	

Part 3: For Financial Institution's Completion

To: Dyslexia Association of Singapore, 1 Jurong West Central 2, #05-01 Jurong Point, Singapore 648886

This Application is hereby REJECTED (please tick) for the following reasons (s):

- | | |
|--|--|
| <input type="checkbox"/> Signature/Thumbprint* differed from Financial Institution's records | <input type="checkbox"/> Signature/ Thumbprint* is incomplete or unclear |
| <input type="checkbox"/> Account operated by Signature/Thumbprint* | <input type="checkbox"/> Amendments not countersigned by applicant |
| <input type="checkbox"/> Wrong Account Number | <input type="checkbox"/> Other: _____ |

* Delete where applicable

Name of Approving Officer

Authorised Signature and Stamp of Financial Institution

Date

MONTHLY DONATION BY GIRO

Please complete the **GIRO APPLICATION FORM** and indicate your monthly donation amount.

ONE TIME DONATION BY CHEQUE:

Please make the cheque out to:
"Dyslexia Association of Singapore"

OTHER WAYS TO DONATE:

das.org.sg/about-das/donate-to-das

SEND THE COMPLETED FORM TO:

Dyslexia Association of Singapore
1 Jurong West Central 2
#05-01 Jurong Point
Singapore 648886

Kindly include your full name and NRIC/FIN to facilitate with tax exemption.



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6444 5700
MON TO FRI
9AM TO 5:30PM