



DONOR NEWSLETTER

JAN — 2023

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UPCOMING EVENTS



DAS Preschool Seminar
13 March 2023



www.das.org.sg



[@DyslexiaSG](https://www.facebook.com/DyslexiaSG)



[DyssSG](https://www.youtube.com/DyssSG)



[@DyslexiaSG](https://www.instagram.com/DyslexiaSG)

FUNDRAISING POST-PANDEMIC

As Singapore makes its way into the post-pandemic phase, charities have quickly begun to execute fundraising plans that have been cancelled or postponed over the last two years. The decrease in donations and sponsorships during the pandemic has left many charities with lots to catch up with.

DAS needs \$2.3 million in the coming year to fund bursaries for students with dyslexia from lower income families. To ensure that bursary students continue to receive the intervention that they need, DAS and specifically the fundraising team at DAS, known as FAVOR (Fundraising, Alumni, Volunteer Management & Outreach), have worked extra hard to keep the funds coming in. We take this opportunity to thank everyone for supporting DAS and continuing to support our fundraising initiatives.

E-PLEDGE CARD

As the physical collection of funds were halted due to the pandemic, FAVOR launched an e-Pledge Card campaign from 1 July 2022 till 31 August 2022 on the Giving.sg fundraising platform so that we could continue donation collection across all 13 DAS learning centres virtually. We thank all donors for their donation towards this campaign. Your generosity has helped us to raise

\$89,339.10!



SCORE FOR DYSLEXIA

On 24 July 2022, DAS collaborated with Lion City Sailors Football Club on a Singapore Premier League (SPL) match played between Lion City Sailors Football Club and Tampines Rovers Football Club. Lion City Sailors Football Club pledged 100% of the ticket proceeds to DAS in support of students with dyslexia from low-income families. Thank you to Lion City Sailors Football Club for the generous donation of \$25,500.

We would also like to thank Tampines Rovers Football Club for their donation of \$5,000 in support of our cause. Total funds raised:

\$30,500!





EMBRACING DYSLEXIA FOR 30 YEARS

In celebration of 30 years of supporting students with dyslexia, DAS organised the 30th Anniversary Charity Gala Dinner - held on 7 September 2022 at St. Regis Singapore to raise funds for children with dyslexia from low-income families.

The evening was themed, "Rewrite the Stars" and we were so pleased to have our President, Mdm Halimah Yacob, as the Guest-of-Honour. Our sincere appreciation goes to all donors and sponsors for supporting this event to be a splendid success!

With your support, we successfully raised a total of **\$1,157,000!**

Find out more about our Gala Dinner on DAS Facebook **@DyslexiaSG**



Your donations
in 2022 has
helped over
1,302 DAS
bursary
students!

LET'S HEAR FROM SOME OF OUR DAS PARENTS WHO YOU HAVE HELPED

All three of my kids have dyslexia. They had been in DAS since they were in preschool till now. I believe being in DAS is important in their learning journey to success. I truly appreciate and am thankful that we are one of the DAS bursary recipient. Although my husband and I are working, financially we are tight as DAS fees for 3 growing kids are quite high. With the help of bursaries, we can afford to enrol them in the Main Literacy Programme (MLP), Math and Prep 2 PSLE programme. This makes me feel secured and confident that my kids can do better in their studies. I would like to express my gratitude to all bursary donors for contributing to the success of children with dyslexia. You do make a difference in their life.



Sakinah: Mother of Aafa Binte Heder Abdul Aziz
DAS Tampines Learning Centre,
Bursary recipient of Singapore Teochew Foundation

Le Zhi has been studying in DAS for 2 years, since the age of 6. DAS has done an excellent job teaching him. He has always loved learning at DAS and finds the lessons fun. Having the bursary is really helpful as I cannot afford to pay for Le Zhi's school fees.

Sharon Nguyen: Mother of Koh Le Zhi
DAS Sengkang Learning Centre
Bursary recipient of Ishk Tolaram Foundation



He Wei was diagnosed with dyslexia in Primary 2 and we started intervention when he was in Primary 3. He benefitted a lot from MLP and the Chinese programme. We held back on enrolling He Wei for the class due to financial issues as my husband is the main breadwinner in the family. With 4 kids and no helper, it is impossible for me to work. Thanks to all donors for allowing me to place He Wei in DAS classes. We hope more donors will be joining in for the bursary fund.



Chan Choy Peng: Mother of Ng He Wei
DAS Bishan Learning Centre
Bursary recipient of Singapore Teochew Foundation.

My daughter was offered to attend the iStudySmart™ programme at full bursary. We were very happy and thankful that she was offered this. We have another son who also has dyslexia attending DAS. We really felt the stretch on the dollar having to put both of our kids through the programmes. We are thankful that there are many donors out there that are helping to raise funds for DAS to help kids like my children who need the extra help to get through their daily studies. Thank you DAS for all the bursaries we received thus far. My kids are able to blossom and move ahead in life with all the help from generous donors out there Sincerely, from the bottom of a mother's heart, thank you.

Mast: Mother of Siti Hawa Najib
DAS Tampines Learning Centre
Bursary recipient of Lim Hoon Foundation





CHARITY TRANSPARENCY AWARDS 2022

The Charity Transparency Awards (CTA) is an annual initiative by the Charity Council that aims to promote good governance and recognises transparency in the charity sector by acknowledging the excellent work of charities and their exemplary practices. The DAS was awarded the CTA in 2019. In 2022, the DAS was recognised once again for our good corporate governance when the Charity Council announced us as one of the winners for the Charity Transparency Award 2022!



*Receiving the Charity Transparency Awards for DAS LTD, DAS ACADEMY & DAS INTERNATIONAL,
(L to R) DAS Board Member, Mr Kaka Singh, DAS Vice Chairman Mr Kevin Kwek, DAS Board
Member Ms Wong May-Lyn, DAS Chairman Mr Eric Lee, DAS CFO Ms Chai Soo Chiao &
DAS CEO Mr Lee Siang.*

Hope for children with **Dyslexia!** #iwishyouknew

DAS needs more than \$2.3 million a year to support our students from low-income families with bursaries.

lead.me/iwishyouknew
#embracedyslexia #embracespld



QUALIFIES FOR
40% MATCHING
by Tote Board



DONATE TO EDUCATE - 4 REASONS TO SUPPORT DAS!

YOU KNOW WHO YOU IMPACT

As an institute of Public Character (IPC) we are BIG on Corporate Governance and Compliance. All funds raised for DAS are audited and reported in our financial statements.

YOU DEMONSTRATE THE IMPORTANCE OF GIVING

We can show our students how to make a positive change through a small gift of giving and they grow up to appreciate what they have.

YOU HELP TO EASE FINANCIAL BURDENS

Your support helps lower-income families and can provide their children with appropriate educational services.

YOUR GIFT IS TAX-DEDUCTIBLE

Qualifying donations to DAS enjoy a 2.5 times tax deduction.

To make this a reality, we hope you would consider donating on a monthly basis to fund the DAS Bursary Fund. This monthly donation will allow our students from low-income families to access the specialist intervention that they need and deserve. To make a monthly donation, please fill the GIRO application form on the next page.

Every dollar counts!

das.org.sg/get-involved/donate-now.html



DONATION FORM

MAKE A DONATION TO DAS LTD BY COMPLETING THIS FORM



More than 50%
of students enrolled with
DAS are from lower
income families.
DAS needs to raise over
\$2.3 MILLION
to ensure these families
receive the financial
support they need for our
specialist services.

☐ **YEARLY DONATION**
☐ **MONTHLY DONATION** (Min. donation of \$5 monthly)

☐ **ONE-TIME DONATION**
☐ \$50

☐ \$100

☐ \$250

☐ \$500

Other _____

PERSONAL / COMPANY DETAILS

Name (s):

Address:

Contact No:

Email:

 NRIC/
FIN/
UEN: *

*Kindly note that donations of \$50 and above are eligible for a 2.5 times tax deduction. Please indicate your NRIC/FIN/UEN number so that your donation will be automatically included in your tax assessment by IRAS. For existing donors who are contributing on a monthly basis, this application will be treated as additional contributions.



DAS UEN NO.: 202114767K

CHEQUE: Cheque to be made out to
"Dyslexia Association of Singapore
Limited" or "DAS LTD"

GIRO DONATION MODES — CREDIT / DEBIT CARD OR BANK DEDUCTION

☐ **CREDIT / DEBIT CARD DETAILS** (VISA / Mastercard)

Name on Card:											Expiry Date:			Date:
Card No.:											MM / YY	Signature (s):		

☐ **GIRO BANK ACCOUNT DEDUCTION PART 1—FOR DONOR'S COMPLETION** (GIRO Part 2 and 3 for DAS LTD and Financial Institution to complete)

GIRO MONTHLY DONATION		Billing Organisation: Dyslexia Association of Singapore Limited (DAS LTD)	
Bank Name:		Acct Number:	
Name of Account:			

- I/We hereby instruct you to process the Billing Organisation's instructions to debit my/our account.
- You are entitled to reject the Billing Organisation's debit instruction if my/our account does not have sufficient funds and charge me/us a fee for this. You may also at your discretion allow the debit even if this results in an overdraft on the account and impose charge accordingly.
- This authorisation will remain in force until terminated by your written notice sent to my/our address last known to you or upon receipt of my/our written revocation through the Billing Organisation.

 Signature (s) /
Thumbprint (s):

(Note: For an account operated via thumbprint, please go to the bank with your identification.)

DONOR CONSENT

- ☐ Your kind contribution to DAS LTD is greatly appreciated and we would like to acknowledge your support in our publications. Please check this box if you **do not wish** to be acknowledged in this manner.
- ☐ I consent to allow Dyslexia Association of Singapore Limited (DAS LTD) to collect, use, disclose and/or process my personal data in order to process, administer, facilitate, maintain and/or manage my relationship with DAS LTD as a member, volunteer, programme participant, beneficiary and/or donor ("Purpose"), including communications on DAS LTD activities, programmes and services and donation requests; carrying out research, analysis and development activities for DAS LTD purposes; and making disclosures required by law or a competent authority. DAS LTD may disclose my personal data to its third party service providers and/or agents, which may be sited outside of Singapore, for the above Purpose.
- ☐ If you wish to terminate or make any changes to your donation, please send an email to donate@das.org.sg DAS LTD will require at least 30 days' notice to amend your deduction.

GIRO PART 2: FOR DYSLEXIA ASSOCIATION OF SINGAPORE LIMITED OFFICIAL USE

BILLING ORGANISATION: DYSLEXIA ASSOCIATION OF SINGAPORE LIMITED (DAS LTD)										DONOR BANK DETAILS									
SWIFT BIC	BANK	BRANCH	DAS LTD ACCOUNT NO	DAS LTD CUSTOMER REFERENCE NO	BANK	BRANCH	DONOR ACCOUNT NO												
OCBCSGSGXXX	7339	601	621618001																

GIRO PART 3: FOR FINANCIAL INSTITUTION'S COMPLETION

To: Dyslexia Association of Singapore Limited, 1 Jurong West Central 2, #05-01 Jurong Point, Singapore 648886

This Application is hereby REJECTED (please tick) for the following reasons (s): * Delete where applicable

- | | | |
|--|--|---|
| <input type="checkbox"/> Signature/Thumbprint* differed from Financial Institution's records | <input type="checkbox"/> Signature/ Thumbprint* is incomplete or unclear | <input type="checkbox"/> Wrong Account Number |
| <input type="checkbox"/> Account operated by Signature/Thumbprint* | <input type="checkbox"/> Amendments not countersigned by applicant | <input type="checkbox"/> Other: _____ |

Name of Approving Officer

Authorised Signature and Stamp of Financial Institution

Date

SEND THE COMPLETED FORM TO:

Attention: Fundraising Department
Dyslexia Association of Singapore Limited
1 Jurong West Central 2, #05-01 Jurong Point, Singapore, 648886


www.das.org.sg

[@DyslexiaSG](https://www.facebook.com/DyslexiaSG)

[DyssSG](https://www.youtube.com/DyssSG)

[@DyslexiaSG](https://www.instagram.com/DyslexiaSG)


6444 5700
MON TO FRI
9AM TO 5:30PM

APPLICATION FORM FOR DONATION

To help you better understand how to donate to DAS here are some frequently asked questions (FAQs):

1. How do I get started with my GIRO, Credit / Debit Card payment method?

Complete this application form, with your customer/account number and send the form with your signature duly signed to us at:

Dyslexia Association of Singapore Limited
1 Jurong West Central 2, #05-01 Jurong Point
Singapore 648886
Attention: Fundraising Department

Note: For account operated via thumbprint, please bring your NRIC / passport to your bank for the print to be taken and witnessed.

2. Will I be notified of the approval of my GIRO application?

DAS will inform you when the GIRO is approved and the effective date.

3. How long do I need to wait before my GIRO arrangement is effective?

The GIRO processing time will take about 4-6 weeks to be effected.

4. What is the minimum amount for tax deduction? Do I need to submit it for income tax?

Kindly note that donations of **\$50** and above are eligible for tax deduction. The deduction will be automatically included in your tax assessment as you have provided your Tax Reference number (e.g. NRIC/FIN/UEN). You do not need to claim the deduction in your tax form.

5. When will the GIRO deduction be made?

BANK ACCOUNT DEDUCTION

Monthly Donation:

A deduction will only be made from your bank account on the 5th of each month upon approval from the bank. The amount deducted will be reflected in your bank statement.

Yearly Donation:

A deduction will only be made from your bank account on the 5th of the month upon approval from the bank. Subsequently, the yearly deduction will be on the month based on the first donation deduction. The amount deducted will be reflected in your bank statement.

CREDIT / DEBIT CARD

Monthly Donation:

A deduction will be made from the card on the 5th of each month.

Yearly Donation:

A deduction will only be made from the card on the 5th of the month upon receiving the donation application. Subsequently, the yearly donation will be on the month based on the first donation deduction.

6. Can I make a one time donation by cheque or PAYNOW?

CHEQUES: To be made out to "**Dyslexia Association of Singapore Limited**" or "**DAS LTD**". Kindly include your full name and NRIC/FIN at the back of the cheque to facilitate a tax exemption.

PAYNOW: Scan and Pay the QR CODE, select the **UEN No.: 202114767K**. Under UEN/Bill Reference number please enter "**DONATION <space> NRIC/FIN/UEN**" and complete this form.

7. Can I stop the donation?

Yes, you can write to us at email: donate@das.org.sg but you will need to give us at least 30 days before the next deduction date. You should also inform your bank to stop GIRO payment if applicable.



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6444 5700
MON TO FRI
9AM TO 5:30PM