

## FUNDRAISING COMMITTEE 2021 / 2022



CYNTHIA TAN  
Joint Chair



ALICIA TAN  
Joint Chair



ERIC LEE



M RAJARAM



KEVIN KWEK



WONG MAY-LYN



ZUBIN DARUWALLA



LIE AY WEN



ANURAG PANDEY

### FUNDRAISING COMMITTEE <sup>1</sup>

#### Terms of Reference

Scope: DAS Group (DAS, DAS Academy, DAS International and DAS Ltd)

The Fundraising Committee's task is not simply to raise money. Instead, it is responsible for overseeing the organisation's overall fund-raising efforts. To accomplish this, it has to undertake the following responsibilities:

- i. To work with staff to establish a fundraising plan that incorporates a series of appropriate vehicles such as special events, direct mail, fund raising campaigns, etc
- ii. To work with fund raising staff in their efforts to raise money
- iii. To identify and solicit funds from external sources of support
- iv. To take the lead in certain types of outreach efforts, such as chairing a dinner/dance committee or hosting fund raising parties, etc.
- v. To monitor fund raising efforts to be sure that ethical practices are in place, that donors are acknowledged appropriately and that fund raising efforts are cost effective.

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1. The Fundraising Committee revised the TOF to the above 7 Oct 2016.